

2020

YOUTH CHAMPIONS PROGRAM



Webinar

30 January 2020



Agenda

- Overview
- Expectations
- Training Program
- Public Engagement
- Financial Matters
- Application Process
- Question and Answer



OVERVIEW



Youth Champions Program

- Multi-generational and Peer-to-Peer
- Learning Exchange and Collaboration
- Increase contribution to Public Engagement



Guiding Principles

- Multigenerational Collaboration
- Asset-based Approach
- Equitable Access
- Safe, Open and Supported Environment
- Flexibility
- Accountability

Program

- Application
- Selection and Agreements
- Training / Planning / Communications
- In-Person Training (June)
- Public Engagement Activities
- Evaluation (Ongoing)



Expectations

- Time 5 hours/week
- Language English or French
- Communications Reliable Internet or Phone Line
- Monitoring and Evaluation
- Training Webinars, Meetings, Journals, Communications
- Public Engagement Online and Offline

TRAINING



Methodology

- Traditional (Online and In-Person) Webinars, Presentations, Experts
- Applied or Action Learning SMO-Youth meetings, PE activities
- Peer-to-Peer Presentations by youth, Youth network
- Mentorship and Coaching SMO-Youth interactions
- Individual Reflection Journaling, Blogging, Mixed Media
- Collaborative Forum



Content

- Sustainable Development Goals
- Feminist Approaches to International Development
- Anti-Oppression and Social Justice
- Multigenerational Collaboration and Inclusive Communication
- Public Engagement, Facilitation, Dialogue
- Careers



Calendar

- Start First week of March until end of May (online)
- Weekly Webinars for Youth Readings and Homework
- Bi-weekly Webinars for SMOs Readings and Homework
- Bi-weekly structured Meetings for Youth-SMO Submissions
- Regular Communications by Youth Frequency TBD
- Regular Journaling / Reflection / Forum Frequency TBD



In-Person - Youth

- June TBC
- Two days
- Upon arrival of international youth to Canada
- Location TBC
- After in-person training, youth will go to the regions to conduct public engagement activities

PUBLIC ENGAGEMENT



Definitions - Goals

- “Activities which enable individuals to move from a basic understanding of international development practices to understanding, to personal involvement and informed action on sustainable human development around the world.” - ICN
Information / Awareness → Education / Knowledge → Action / Commitment
- “Through engagement, awareness building, mobilizing, advocating and sharing experiences, learners become agents of change for building a world based on equality, justice, equity, inclusiveness, sustainability, solidarity and peace.” - AQOCI
- “The practice of inspiring, supporting, and challenging people and groups in dynamic cycles of learning, reflection, and action on global issues. It is a transformative process that works towards more equitable social, economic, environmental and political structures.” - CCIC

Objectives

- Raise awareness of global issues and offer models toward social justice
- Enable change by helping individuals and groups understand that a change in their choices and actions can have a positive impact on our world
- Encourage action by providing individuals or groups with the tools and resources they need to become active global citizens.



Approaches

- **Width** Approaches designed to reach a wide number of people, often over a short period of time.
Example: National campaign to raise awareness on malaria.
- **Depth** Approaches that deeply engage a small number of participants, often over a longer period of time.
Example: Long-term global citizens mentorship program for youth.
- **Height** Initiatives designed for new audiences or to add more meaning. This dimension could include engaging groups not typically involved in global issues or by using innovative, non-traditional modes of engagement.



Examples

- Online campaigns / Blogs / Surveys
- Meetings with 1 or 2 stakeholders (e.g. Member of Parliament)
- Small Group Discussions / Club or Chapter Meetings
- Workshops / AGMs / School Assemblies / Classroom Presentations
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Good Practices

- Define objectives, audience, target, ...
- Coordinate and collaborate – leverage existing contexts and resources
- Reach grassroots communities by using local leaders
- Go digital
- Provide incentives
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For the Program

- Collaborate to develop a shared vision and action plan
- Implement (April – June*)
- In-person activities in June when international youth come to Canada
- Monitor and Collect Data
- Evaluate
- ...



FINANCIAL MATTERS



Spur Change Contribution

- **Public Engagement** Youth and SMO will have a total of CAD \$500 available to them to pay for venue, hospitality, and materials. *
- **Youth Stipend** Each youth will receive CAD \$200 during in-person training
- **Travel - Canadian Youth** Maximum of two days of travel within their region for public engagement activities
- **Travel - International Youth** All expenses for up to 10 days in Canada
Visa, Flights, Accommodation, In-Country Travel
- **In-Person Training for Youth** All expenses

Considerations

- Review eligible expense guidelines (will be provided by Spur Change)
- Collaborate in allocating and managing budget for public engagement
- Track and record expenses, save and send back-up
- ...
- ...
- ...



APPLICATION



Process

- Review eligibility criteria
- Interested Youth / SMO find Youth / SMO to work with – if none already
- Youth and SMO review program objectives and expectations together
- Youth and SMO fill out a separate application form by 17 February
- Applicants will be notified of results of selection process by 28 February
- Participants will be sent a Letter of Agreement to be discussed and signed by first week of March

Form

- **Identification** Identify if you are Canadian Youth, International Youth or SMO
- **Intake Form** Gender, Age, Location, ...
- **Knowledge and Experience** Global Issues, SDGs, FIAP, ...
- **Statement of Intent** Long form questions and Submission (Youth)
- **Length** - 30 to 45 minutes
- ...



QUESTIONS

