

LET'S CHAT

The Challenges, Lessons, and Opportunities that exist when measuring change in the field of gender inequality and gender-based violence

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Danielle Skogen
Canadian Humanitarian
(she/her)

canadian
Humanitarian

ASOCIACIÓN
SERniña

Danielle Skogen is the Program Development Director for [Canadian Humanitarian](#) and the Co-founder of [SERniña Guatemala](#). In her role, she oversees all women empowerment and gender equality programs throughout their Latin American and East African projects.

Through the support of the [Fund for Innovation & Transformation](#), Danielle recently led an innovative approach to ending gender-based violence in rural Guatemala which focused on working with whole families, prioritizing traditional Mayan healing practices, and taking on a restorative justice approach. Through this experience, Canadian Humanitarian and SERniña were able to deepen their knowledge and experience in designing, implementing, innovating, and evaluating measurement and evaluation practices when working with vulnerable populations and while addressing taboo and complex subjects, such as gender-based violence.

*In her presentation, Danielle will share the **challenges, key learnings, and opportunities** that exist for all of us to improve our RBM practices in the Global South and, as a result, have more ethical and impactful international programs.*

[Watch the recording](#)